

White Sulfur Springs, WV - August 10-14, 2026

Monday, August 10

7:30-9:10 AM	2026 Tax Update: Critical Issues Impacting Individuals: Part 1 - Alice Orzechowski
7:30-9:10 AM	Estimates, Contingencies, and Going Concerns: Accounting for the Unknown - Jennifer Louis
9:40-11:20 AM	2026 Tax Update: Critical Issues Impacting Individuals: Part 2 - Alice Orzechowski
9:40-11:20 AM	Navigating Revenue Recognition: Key Insights for Accountants - Jennifer Louis
11:50AM-1:30PM	2026 Tax Update: Critical Issues Impacting Individuals: Part 3 - Alice Orzechowski
11:50AM-1:30PM	From Theory to Practice: SSARS and Preparation Engagements - Jennifer Louis

Tuesday, August 11

7:30-9:10 AM	2026 Tax Update: Critical Issues Impacting Businesses: Part 1 - Alice Orzechowski
7:30-9:10 AM	Juggling the Numbers: Financial Reporting and Analysis - Jennifer Louis
9:40-11:20 AM	2026 Tax Update: Critical Issues Impacting Businesses: Part 2 - Alice Orzechowski
9:40-11:20 AM	Cash Flow Confidence: Get it Right Every Time - Jennifer Louis
11:50AM-1:30PM	2026 Tax Update: Critical Issues Impacting Businesses: Part 3 - Alice Orzechowski
11:50AM-1:30PM	Think Like an Auditor: Mastering Financial Statement Preparation - Jennifer Louis

Wednesday, August 12

7:30-9:10 AM	LLCs & S Corporations: Compliance and Tax Issues - Arthur Werner
7:30-9:10 AM	Accounting in Action: The Year's Most Important Updates Part 1 - Jennifer Louis
7:30-9:10 AM	Evaluating Whether to Add Personal Financial Services to your Existing Practice - Jeff Rattiner
7:30-9:10 AM	Technology Trends for CPAs: 2026 Update - John Higgins
9:40-11:20 AM	S Corporations in Practice: Key Tax Rules and Compliance Issues - Arthur Werner
9:40-11:20 AM	Accounting in Action: The Year's Most Important Update Part 2 - Jennifer Louis
9:40-11:20 AM	Leading the Firm Forward - Ed Robinson
9:40-11:20 AM	The AI Revolution in 2026: What CPAs Should Know - John Higgins
11:50AM-1:30PM	Strategic Use of Trump Accounts - Arthur Werner
11:50AM-1:30PM	Accounting in Action: The Year's Most Important Update Part 3 - Jennifer Louis
11:50AM-1:30PM	The Power of Form 1040 - Identifying Key Financial Planning Opportunities - Jeff Rattiner
11:50AM-1:30PM	Agentic AI for CPAs: Automate Workflows with Intelligence- John Higgins

Thursday, August 13

7:30-9:10 AM	Protecting Your Assets: The Complete Guide to Domestic Trusts Part 1 - Arthur Werner
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7:30-9:10 AM	Audit Power-Up: Maximizing Analytical Procedures for Stronger Evidence - Jennifer Louis
7:30-9:10 AM	The Art of Influence in Accounting - Ed Robinson
7:30-9:10 AM	Microsoft 365 for CPAs: Unlocking Hidden Productivity Tools - John Higgins
9:40-11:20 AM	Protecting Your Assets: The Complete Guide to Domestic Trusts Part 2 - Arthur Werner
9:40-11:20 AM	Accounting and Reporting Long-term Debt - Jennifer Louis
9:40-11:20 AM	Insurance: The REAL DEAL on How to Be Prepared—What Your AGENT WON'T TELL YOU! - Jeff Rattiner
9:40-11:20 AM	Cybersecurity: Protecting your Firm's Data and Reputation - John Higgins
11:50AM-1:30PM	Protecting Your Assets: The Complete Guide to Domestic Trusts Part 3 - Arthur Werner
11:50AM-1:30PM	Simplifying the Complex: GAAP Alternative for Private Companies - Jennifer Louis
11:50AM-1:30PM	Leading Through Disagreement - Ed Robinson
11:50AM-1:30PM	Smarter Tax Services with Artificial Intelligence (AI) Tools - John Higgins

Friday, August 14

7:30-9:10 AM	SECURE Act 2.0 What's in Effect Now and What's Coming in 2026 - Arthur Werner
7:30-9:10 AM	Professional Ethics Considerations for CPAs - Jennifer Louis

7:30-9:10 AM	Leading with Vision - Ed Robinson
7:30-9:10 AM	AI 101 Part 1 - Introduction to AI - John Higgins
9:40-11:20 AM	Postmortem Estate Planning: Decedent's Estate Issues - Arthur Werner
9:40-11:20 AM	PCAOB and SEC Update - Jennifer Louis
9:40-11:20 AM	Divorce - The Financial Nightmare - Being Smart During the Process - Jeff Rattiner
9:40-11:20 AM	AI 101 Part 2 - Microsoft Copilot - John Higgins
11:50AM-1:30PM	Cutting-Edge Estate & Financial Planning Trends - Arthur Werner
11:50AM-1:30PM	Supervisory Skills - Coaching Staff to Stay on the Right Track - Jennifer Louis
11:50AM-1:30PM	Turn Your Firm Into a Weapon - Ed Robinson & Jeff Rattiner
11:50AM-1:30PM	AI 101 Part 3 - ChatGPT - John Higgins